

Auto Refurbishing and Paintless Dent Repair Program

(Confidential - For Program Use Only)



DESCRIPTION OF PROGRAM DELIVERABLES

TRAINING- CERTIFICATION - TOOLS	Customized Training Programs for Auto Dealerships
INCREASE NON NEW CAR SALES REVENUE	<ul style="list-style-type: none"> ✓ By Offering Auto appearance repairs on your service drive you'll increase both revenue and profits. ✓ Reduce sublet vendor expenses to save money while internalizing auto reconditioning services to create additional profits for the used car department
WALK-AROUND INSPECTIONS	Identify and profit from pre-existing damage such as door dings, windshield chips, and other types of damage that are easy up-sells
RETURN ON INVESTMENT FROM 1 - 3 MONTHS	<ul style="list-style-type: none"> ✓ Our Program will provide you with the opportunity to eliminate sublet vendor expense for the used car department by brining auto reconditioning in house. ✓ Dealers will see the extra dollars previously spend on outsourcing services drop to their bottom line with an immediate impact on their net profits.
5 YEAR RE-TRAINING GUARANTEE	If for any reason your selected technician leaves your employment, the Ding King will re-train a new technician at no additional cost!
10 SERVICES TO HELP YOUR SERVICE DEPARTMENT INCREASE REVENUES AND PROFIT	Headlight Renewal-\$60, Paint Chips-\$75, Paintless Dent Repair-\$100, Windshield Repair-\$65, Interior Repair-\$95, Odor Removal-\$50, Ceramic Coating-\$900, Paint Correction-\$100, Scuffed Bumpers-\$350, and Wheel Scuffs-\$150.
OFFER ANY OF THESE SERVICES ON YOUR SERVICE DRIVE	Select from the most in-demand auto reconditioning services to help increase service department revenue and profits. The average charge is \$150 with average repair time of 1 hour.
STOP SUBBING OUT PROFITS BRING IT IN-HOUSE	No need to rely on multiple vendors to get your cars frontline ready. This process can take from 5-10 days and prolongs the average turnover time per car, which can also increase carry costs resulting in less profit.
NATIONAL AVERAGE	<p># of Service Drive Customers per Month: 1,500 % of Vehicles Having Some Type of Damage: 70% = 1,050 % of Customers Opting for Repairs: 30% = 315 Vehicles The Average Charge for Repairs: \$150 Gross Revenue: 315 Vehicles x \$150 = \$47,250 Monthly</p>
NATIONWIDE TRAINING	The Ding King has 8 Campus Locations Across the United States
OUR PROMISE TO YOU	For the past 26 years, The Ding King Training Institute has been committed to providing each and every customer with high quality training. Our instructors are certified experts, knowledgeable and eager to provide you with just that. Our tool and equipment packages are state-of-the-art! Ding King manufactures all its PDR tools in the U.S.A., and are guaranteed for life. Additionally, all training programs are fully guaranteed and we welcome you to join us for advance workshops free of charge.

INDUSTRY AFFILIATIONS

